



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Brochure

Train the Trainer
on New Product Development Labs

Organised by

University of Warsaw

www.interhei.eu

Supported by



Funded by the
European Union





InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Overview

Train the Trainer is a **capability-building** programme and consists of **two training programs**:

In the first program (Train the Trainer on *Research Infrastructure Commercialization Academy*), it provides training for academic and non-academic staff (HEIs key personnel) capacity building among academic and non-academic staff of HEIs (e.g. scientist, manager/director, specialist/technician, researcher, research assistant, commercialisation specialist, IP specialist, etc.) involved in management and commercialisation of research infrastructures relevant to contemporary food and health systems by using best commercialisation practices, tools and techniques, enabling them to boost the use of such infrastructure for industrially-oriented research, contract R&D, entrepreneurial activities of start-ups and spin-offs and cross-border collaboration.

In the second program (Train the Trainer on *New Product Development Labs*), it provides training to academic and non-academic staff (key personnel) on leveraging scientific organisations accumulated scientific knowledge for co-creation with stakeholders through the use of gamification elements to stimulate ideation/concept development by consumers/patients participating in the process. NPD Labs focused on ideation/development of new food and beverage products, dietary supplements, nutraceuticals, OTC drugs, and customisation of pharmaceutical products (incl. changes to drug delivery pathways, packaging, and product sensory dimensions).

Train the Trainer programme is part of the InterHEI project, a pan-European consortium realizing the Interdisciplinary HEI Entrepreneurship Fostering Program. The InterHEI, under the leadership of the University of Warsaw, brings together consortium partners from Greece, Italy, Poland, Serbia, Slovakia, Spain, Turkey, and Ukraine, providing high-quality knowledge and best practices in the food and health area.



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Key Features

- **Training** based on highly interactive learning methods allows participants to understand how to use principles of design thinking and gamification to address the challenges of the European food and health systems. NPD Labs focused on ideation/development of new food and beverage products, dietary supplements, nutraceuticals, OTC drugs, and customisation of pharmaceutical products (incl. changes to drug delivery pathways, packaging, and product sensory dimensions).
- **Lectures** offering manual on how to organise and locally implement New Product Development Labs at own scientific organisation using best practices, tools and techniques from University of Warsaw.
- All training sessions will be delivered **online** via Zoom video conferencing platform.

Benefits

- An opportunity to **develop trainer-related competencies** in the area of new product development,
- Participants **do not pay tuition**,
- Be awarded a **professional training certificate**.



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Beneficiaries

- The Train the Trainer program on New Product Development Labs is focused on supporting **academic and non-academic staff** (key personnel) who, after being trained on the NPD Labs's training handbook and methodology, will train and support other academic and non-academic staff of scientific organisations by locally implementation and delivery of New Product Development Labs.
- **Priority** will be given to academic and non-academic staff of scientific organisations member of InterHEI consortium.
- **Priority** will be given to applicants with previous experiences as a mentor, coordinator or facilitator of co-creation workshops, aspirations for commitment as a coordinator/facilitator to InterHEI initiatives, particularly New Product Development Labs, and relevant background in one of the following topics: product development, co-creation workshops, design thinking, innovation management, business development, etc.



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Program Delivery

The program is comprised of **4 days** of **online workshops** followed by teamwork activities and assignments spread across four weeks in **April and May** and delivered by educators, researchers and experts in agrifood research and innovation management from University of Warsaw. It is highly interactive and features various learning methods (e.g., lectures, presentations, assignments, Q&A).

Key Dates

Applications are open from **17th of March** till the **4th of April** for applicants. The organisers can extend the application deadline at their discretion.

Train the Trainer program on New Product Development Labs will be held online in April and May 2023 in the evening:

- **8th May 2023** (Monday) 4:00 – 7:00 p.m. CET
- **10th May 2023** (Wednesday) 4:00 – 6:00 p.m. CET
- **17th May 2023** (Wednesday) 4:00 – 6:00 p.m. CET
- **22th May 2023** (Monday) 4:00 – 7:00 p.m. CET



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Contact

- Train the Trainer
University of Warsaw
Programme Manager
Małgorzata Styśko-Kunkowska, Ph.D.
mstysko@psych.uw.edu.pl