



InterHEI

The interdisciplinary
HEI Entrepreneurship
Fostering Program

Brochure

Insight Academy

Organised by

TÜBİTAK Marmara Research Center
(TÜBİTAK MAM)

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Overview

Insight Academy is an **advisory** and **capability-building** program and consists of two programs:

In the first program (start-up/spin-off support program), it helps scientific organisations' early-stage start-up and spin-off companies relevant to contemporary agrifood and health systems by offering support services such as scale-up and consultancy on e.g. access to project funding opportunities, product development, etc.

In the second program (Insight Academy), it offers to the academic and non-academic staff of scientific organizations interested in spinning off innovative companies insights into the complexity of food and health systems, state-of-the-art technologies and innovations, actual needs of industries and customers, sectorial regulations, and funding and capital market for innovative start-ups by professionals working in the field of food and health innovations from industry, academia and European institutions. Participants will gain insights into emerging food and health technologies and research trends, becoming equipped with knowledge needed to contribute and better develop their innovation eco-systems through the creation and operation of more sustainable and competitive start-up and spin-off companies related to food and health sectors.

Insight Academy is part of the InterHEI project, a pan-European consortium realizing the Interdisciplinary HEI Entrepreneurship Fostering Program. The InterHEI, under the leadership of the University of Warsaw, brings together consortium partners from Greece, Italy, Poland, Serbia, Slovakia, Spain, Turkey, and Ukraine, providing high-quality knowledge and best practices in the food and health area.



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Key Features

- **Training** based on highly interactive learning methods allows participants to understand the complexity of food and health systems, state-of-the-art technologies and innovations, actual needs of industries and customers, sectorial regulations, and funding and capital market for innovative spin-offs/start-ups.
- **Lectures** offering insights into food and health sectors trending topics, future of food safety in Europe, diagnostic technologies in food safety, how to create a winning product portfolio and form a spin-off company, actual needs of industries and customers, funding opportunities available for innovative spin-offs/start-ups, and success stories and lessons learned from companies in the food and health field, by professionals working in the field of food and health innovation.
- All training sessions will be delivered **online** via video conferencing platforms.

Benefits

- An opportunity to get **insights on how to establish a successful spin-off/start-up company** in the area of food and health.
- **Free of charge**, participants do not pay tuition.
- Be awarded a **professional training certificate**.



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Beneficiaries

- The Insight Academy is focused on supporting **academic and non-academic staff** interested in spinning off innovative companies;
- In the time of application, the applicant must reside in/ and work at scientific organizations (universities or research institutes) based in one of the **countries or regions covered by the EIT Regional Innovation Scheme** (see the full list of countries and regions [HERE](#));
- The spin-off/start-up idea must fall under one of the **EIT Food innovation focus** areas (please see the list [HERE](#)) or be related to innovation in **health sector**, e.g. such as dietary supplements, nutraceuticals, food safety;
- **Priority** will be given to applications from scientific organisations participating in [InterHEI project](#), which are: University of Warsaw (Poland), Lodz University of Technology (Poland), Universidad Loyola (Spain), Marmara University (Turkey), Perrotis College (Greece), Kyiv National Taras Shevchenko University (Ukraine), Lviv Polytechnic National University (Ukraine), Medical University of Lodz (Poland), University of Agriculture in Krakow (Poland), Slovak University of Agriculture in Nitra (Slovakia), Institute of Food Technology (Serbia) and Scientific and Technological Research Institution of Turkey (TÜBİTAK).



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Program Delivery

The program is comprised of **3 days** of **online workshops** followed by a project assignment spread across two weeks in June and delivered by educators, researchers and experts in agrifood/health research and innovation management from TÜBİTAK MAM and invited speakers from across Europe. It is highly interactive and features various learning methods (e.g., lectures, presentations, Q&A).

Key Dates

Applications are open from **8th May** till the **22th of May** for applicants. The organisers can extend the application deadline at their discretion.

The Insight Academy will be held online on the **13th, 14th and 15th of June of 2023**.



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Join our 2nd Insight Academy, if you are interested in **spinning off innovative companies** and **contribute to innovation ecosystem!**