

EIT HEI Initiative

Innovation Capacity Building
for Higher Education



A body of the European Union



InterHEI

The interdisciplinary HEI Entrepreneurship Fostering Program

Insight Academy

Terms and Conditions

8 May 2023

Organised by the Scientific and Technological Research Institution of Turkey (TÜBİTAK) MAM Life Sciences

www.interhei.eu

Coordinated by



RawMaterials
Connecting matters



Climate-KIC



Digital



Food



Health

1



InnoEnergy



Manufacturing



UrbanMobility



Funded by the
European Union



CONTENTS

1. Overview of the Insight Academy	3
2. Eligible Start-Ups/Spin-Offs	3
3. Admissions and Funding Terms	3
4. GDPR and Liabilities	5
5. Key Dates	5
6. Contact	6

Coordinated by



RawMaterials
Connecting matters



Climate-KIC



Digital



Food



Health

2



InnoEnergy



Manufacturing



UrbanMobility



Funded by the
European Union

1. Overview of the Insight Academy

Insight Academy is an **advisory** and **capability-building program** and consists of two programs:

In the first program (start-up/spin-off support program), it helps scientific organisations' early-stage start-up and spin-off companies relevant to contemporary agrifood and health systems by offering support services such as scale-up and consultancy on e.g. access to project funding opportunities, product development, etc.

In the second program (Insight Academy), it offers to scientific organisations' academic and non-academic staff interested in spinning off innovative companies insights into the complexity of food and health systems, state-of-the-art technologies and innovations, actual needs of industries and customers, sectorial regulations, and funding and capital market for innovative start-ups by professionals working in the field of food and health innovations from industry, academia and European institutions. Participants will gain insights into emerging food and health technologies and research trends, becoming equipped with knowledge needed to contribute and better develop their innovation eco-systems through the creation and operation of more sustainable and competitive start-up and spin-off companies related to food and health sectors.

The Insight Academy's start-up/spin-off support program is delivered by **TÜBİTAK Marmara Research Center (TÜBİTAK MAM)**.

2. Eligible Participants

The Insight Academy is focused on supporting **academic and non-academic staff** interested in spinning off innovative companies. The start-up/spin-off idea must fall under one of the EIT Food innovation focus areas (please see the list [HERE](#)) or be related to innovation in health sector such as dietary supplements, nutraceuticals, food safety.

3. Admissions and Funding Terms

Admissions

The program aims at academic and non-academic staff of scientific organizations (universities or research institutes).

Coordinated by



RawMaterials
Connecting matters



Climate-KIC



Digital



Food



Health

3



InnoEnergy



Manufacturing



UrbanMobility



Funded by the
European Union

The ideal application for Insight Academy should:

1. Be working at as an academic or non-academic staff in scientific organisations (universities or research institutes) at the time of application;
2. Be resides in one of the countries or regions covered by the EIT Regional Innovation Scheme (see the full list of countries and regions [HERE](#));
3. The start-up/spin-off idea falls under one of the EIT Food focus areas, including targeted nutrition, sustainable aquaculture, sustainable agriculture, alternative proteins, digital transformation and traceability, and circular food systems. Or be related to innovation in health sector, such as dietary supplements, nutraceuticals, food safety, etc.
4. The applicant accepts the Insight Academy terms and conditions;

Priority will be given to applications from scientific organisations participating in [InterHEI project](#), which are: University of Warsaw (Poland), Lodz University of Technology (Poland), Universidad Loyola (Spain), Marmara University (Turkey), Perrotis College (Greece), Kyiv National Taras Shevchenko University (Ukraine), Lviv Polytechnic National University (Ukraine), Medical University of Lodz (Poland), University of Agriculture in Krakow (Poland), Slovak University of Agriculture in Nitra (Slovakia), Institute of Food Technology (Serbia) and Scientific and Technological Research Institution of Turkey (TÜBİTAK).

All workshops will be provided only in **English**. Therefore at least a working knowledge of this language is required.

Please note that we expect active, consistent engagement in Insight Academy – this requires a virtual (online) presence from the participants on all days of online training sessions followed by teamwork activities and project assignment.

To join the training programme, the applicant needs to fill in the application form.

Applications will be assessed by an expert committee, with regard to formal criteria such as being an academic or non-academic staff in scientific organisations at the time of application, country or region eligibility, spin-off/start-up idea eligibility, command of English, acceptance of terms and conditions, and answers to questions related to technical criteria (possible contribution of provided training to the likelihood of spin-off/start-up company formation, credibility of spin-off/start-up idea, and training needs of the applicant).

Formal criteria will be assessed on a two-point scale (1 – fulfilled, 0 – not fulfilled) while technical criteria on a three-point scale (0 – below expectations, 1 – good, 2 – very good).

Funding terms

Participants do not pay tuition fees.

4. GDPR and Liabilities

Insight Academy will focus on public dissemination of knowledge that could further be reused within the team's organisation or country. Nevertheless, during one-on-one interactions, organisers may gain insights into specific practices or circumstances shared by other participants or organisers of Insight Academy. If the specific knowledge item is classified as non-public/confidential, the organisers will respect its confidentiality after the program's end.

The participant acknowledges that the organisers of Insight Academy will have the right to use their image and public testimonials made during or after the program in their communication activities (e.g., information delivered via social media).

The organisers of Insight Academy are not responsible for:

- The participant's personal and health insurance during the program's online activities.
- Other damages, losses, liability or injury arising out of or in any way connected with the activities carried out in Insight Academy.

Should the participant accept a place in the Insight Academy and fail thereafter to attend and fully participate in the activities, they agree to be responsible for any upcoming costs. This excludes cases of force majeure or illness, which will be reviewed by the Train the Trainer programme organisers on a case-by-case basis.

The applications submitted to Insight Academy are handled under confidentiality, which extends to reviewers and other persons processing the applications on behalf of HEI Initiative/EIT Food and its partners.

Insight Academy's participants retain the ownership of their intellectual property rights generated during the Academy.

5. Key Dates

Applications are open from **8th of May** till the **22nd of May** for applicants. The organisers can extend the application deadline at their discretion.

Coordinated by



RawMaterials
Connecting matters



Climate-KIC



InnoEnergy



Digital



Manufacturing



Food



UrbanMobility



Health



Funded by the
European Union



The Insight Academy will be held online on the 13th, 14th and 15th of June of 2023.

6. Contact

Insight Academy

TÜBİTAK Marmara Research Center (TÜBİTAK MAM)

Project Coordinator

Aytunga Arik Kibar

aytunga.kibar@tubitak.gov.tr

You may also talk about InterHEI with the Faculty of Management of the University of Warsaw (consortium lead partner), Piotr Nawrocki (pnawrocki@wz.uw.edu.pl) or HEI Initiative with the office of the European Institute of Innovation & Technology (EIT) Food, Laura Borge del Rey (laura.borge@eitfood.eu)

You can read about the European Institute of Innovation and Technology (EIT) here: www.eit.europa.eu, EIT Food here: www.eitfood.eu and about HEI Initiative here: www.eit-hei.eu

Coordinated by

