

**1<sup>st</sup> Summer School for HE learners (TA3)**  
**Test Innovation Education Model**  
**24<sup>th</sup> – 28<sup>th</sup> of June 2024**

**Location:** Lodz University of Technology / POLITECHNIKA LODZKA, Poland, Lodz,  
Politechnika Łódzka, Al. Politechniki 8, 92-403 Łódź,  
Kampus B, building B9, Auditorium 329

## AGENDA

### COMPOSITION:

thematic sessions, practical lessons with local experts, entrepreneurs and role models, teamwork and collaborative learning making the most of the online learning experience:

| 1 <sup>st</sup> DAY 24 June 2024<br>Opening Sessions |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8.00 – 8.45                                          | <b>Registration + Logistic activities preparation</b>                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9:00 – 10:00                                         | <b>Opening Summer school</b><br>J. M. Prof. Krzysztof JÓŻWIK<br><b>Opening lectures</b> <ul style="list-style-type: none"> <li>- <i>Lodz University of Technology - a green place to work and study</i><br/>Mr. Vice-Rector for Development of the Technical University of Lodz Professor Paweł STRUMIŁŁO</li> <li>- <i>Circular economy model – challenges for green business</i><br/>Ms. Vice-Dean for Cooperation with the Economic Environment Professor Małgorzata KOSZEWSKA</li> </ul> |
| 10:00 – 10:20                                        | <b>Objectives &amp; structure of the program</b><br><i>Introduction to summer school activities</i><br>Prof. Bogdan FLEACĂ - POLITEHNICA Bucharest, Romania<br>& Irena Barbara JAŁMUŻNA PhD, Assistant Professor, Institute of Marketing and Sustainable Development - LODZ UNIVERSITY of TECHNOLOGY, Lodz, Poland                                                                                                                                                                           |
| 10:20 – 10:50                                        | <b>Coffee yoga break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 10:50 – 11:20                                        | <b>Thematic session No 1</b><br><b>How is Corning Optical Communication Progressing on its Journey to Understand and Realize Green Employment and Enterprise?</b><br>CORNING - Sustainability at CORNING<br>Alicja OKULICZ-WALENIA                                                                                                                                                                                                                                                           |
| 11:20 – 11:50                                        | <b>Practical session No 1</b><br>CORNING - ENVIRONMENT for CORNING - energy, water, packaging, carbon footprint and more<br>Alicja OKULICZ-WALENIA                                                                                                                                                                                                                                                                                                                                           |
| 11:50 – 12:00                                        | CORNING - Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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| 12:00 – 13:00 | <b>Lunch networking</b>                                                                                                           |
| 13:00 – 13:45 | <b>Practical session No 2</b><br>CORNING - "Planet Corning"- local sustainability initiatives<br>Marta JACKOWSKA                  |
| 13:45 – 14:15 | <b>Practical session No 3</b><br>Project Office - How to evaluate a project to make it sustainable?<br>Ewa GABRYELAK              |
| 14:15 – 14:30 | <b>Coffee yoga break</b>                                                                                                          |
| 14:30 – 15:30 | <b>Workshop:</b> Greening business - building audit evaluation criteria<br>Ewa GABRYELAK, Alicja OKULICZ-WALENIA, Marta JACKOWSKA |
| 15:30 – 16:00 | <b>Wrap-up session:</b> findings and conclusions – POLITEHNICA Bucharest, Romania Prof. Bogdan FLEACĂ                             |

## 2<sup>nd</sup> DAY 25 June 2024

### Module 1: Green Employment and Enterprises

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|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8.50 – 9.00   | Logistic activities preparation:<br>Irena Barbara JAŁMUŻNA PhD, Institute of Marketing and Sustainability Development                                                |
| 9:00 – 10:00  | <b>Thematic session No 2</b><br><i>guest Italy - INFORELEA... - Green Employment and Enterprises</i>                                                                 |
| 10:00 – 10:30 | <b>Practical session No 4</b><br>BSH - We. Act. Smartly in Sustainability. From strategy to execution. Strategy deployment in BSH Poland. - Maciej RODZIEWICZ        |
| 10:31 – 11:00 | <b>Coffee yoga break</b>                                                                                                                                             |
| 11:00 – 11:30 | <b>Practical session No 5</b><br>PIETRUCHA: Green Enterprises: „Closing the Loop: Exploring the Potential of Vinyl Sheet Piles Recyclability” - Nadzeya FIALKOUSKAYA |
| 11:30 – 12:00 | AMCOR: Challenges for supply chain within changes in environmental regulations - Lidiia GRALEWSKA                                                                    |
| 12:00 – 12:40 | <b>Lunch networking</b>                                                                                                                                              |
| 12:40 – 13:45 | <b>TRANSFER TO BSH</b><br>LODOWA 103 Street, Dryer Factory; Entrance No 04<br>Please take with you safety shoes and waistcoat                                        |
| 14:00 – 14:10 | <b>Welcome</b>                                                                                                                                                       |
| 14:10 – 14:40 | <b>Practical session No 6</b><br>BSH – on the way to CO2 neutrality<br>Krystian BUSIAKIEWICZ                                                                         |
| 14:40 – 14:15 | Preparation to factory tour                                                                                                                                          |
| 14:15 – 16:15 | <b>Workshop No 2</b><br>In the green BSH Factory strategy's footsteps - Tour                                                                                         |

Krystian BUSIAKIEWICZ, Maciej RODZIEWICZ

16:15 – 16:30

**Wrap-up session:**  
findings and conclusions – POLITEHNICA Bucharest, Romania  
Prof. Bogdan FLEACĂ

### 3<sup>rd</sup> DAY 26 June 2024

#### Module 2: Environmental and Green Market Opportunities

9.00 – 9.15

Logistic activities preparation:  
Irena Barbara JAŁMUŻNA PhD, Institute of Marketing and Sustainability Development

#### TRANSFER to DOZ DIRECT COMPANY

10:00 – 10:30

**Practical session No 7:**  
Pro-environmental customs in DOZ: Green synergy of universities and business in building a path to ESG reporting – Arkadiusz KACPRZAK & Irena JAŁMUŻNA & Patryk GRZEGORY

10:31 – 11:00

**Thematic session No 3**  
*guest Italy - INFORELEA... - Green Employment and Enterprises*

11:00 – 11:15

#### Coffee yoga break

11:15 – 12:45

**Practical session No 8:** Pro-environmental customs in DOZ - What needs to be done to make processes and employees even greener?

12:46 – 13:20

#### Lunch networking

13:20 – 15:00

**Workshop No 3**  
Pro-environmental customs in DOZ - What needs to be done to make processes and employees even greener?

15:00 – 15:30

**Wrap-up session:** findings and conclusions – POLITEHNICA Bucharest, Romania Prof. Bogdan FLEACĂ

### 4<sup>th</sup> DAY 27 June 2024

#### Module 3: Sustainable Patterns & Greening Business

8.50 – 9.00

**Opening Session** – Irena Barbara JAŁMUŻNA PhD, Institute of Marketing and Sustainability Development

9:00 – 9:30

LIFE SCIENCE SERVICES: How companies use Sustainable patterns & greening business to build their ecofriendly model – Adam BOGUSŁAWSKI

9:30 – 10:00

TOWER GROUP: Sustainability in the construction industry: reality, values, actions, communication – Mariusz DUDZIŃSKI

10:00 – 10:30

KELLANOVA: Kellanova, global snack player and their way to CO2 reduction – Adam BOGUSŁAWSKI

10:30 – 11:00

#### Coffee yoga break

11:00 – 12:30

**Workshop No 4:** How to optimise production to be eco-friendly – LIFE SCIENCE SERVICES: Adam BOGUSŁAWSKI

12:30 – 13:30

#### Lunch networking

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|--------------|----------------------------------------------------------------------------------------------------------------|
| 13:30 –14:30 | <b>Thematic session No 4:</b><br><i>guest Italy - INFORELEA - Environmental and Green Market Opportunities</i> |
| 14:30 –15:00 | <b>Coffee yoga break</b>                                                                                       |
| 15:00 –15:30 | <b>Thematic session No 5:</b><br><i>guest Italy - INFORELEA - Sustainable Patterns &amp; Greening Business</i> |
| 15:30 –16:00 | <b>Wrap-up session:</b> findings and conclusions – POLITEHNICA Bucharest, Romania Prof. Bogdan FLEACĂ          |

**5<sup>th</sup> DAY 28 June 2024**  
**Module 3: Sustainable Patterns & Greening Business**

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|               | <b>TRANSFER to DELL COMPANY</b>                                                                                                                                                         |
| 9:00 – 9:30   | Welcome, presentation of the company DELL and the principles of the award                                                                                                               |
| 9:30 – 10:00  | <b>Practical session No 8:</b> DELL's best practices in greening the organization                                                                                                       |
| 10:00 –11:00  | Factory tour                                                                                                                                                                            |
| 11:00 –12:00  | Awards ceremony and celebration                                                                                                                                                         |
| 12:00 –13:00  | <b>TRANSFER to ERICSON COMPANY</b>                                                                                                                                                      |
| 13:00 –13:30  | <b>Practical session No 9:</b> ERICSON solutions for sustainable enterprise: Building a sustainable space for employees and zero-carbon production – Grzegorz BEM                       |
| 13:30 – 14:00 | <b>TRANSFER to SSE</b>                                                                                                                                                                  |
| 14:00 – 15:00 | <b>Practical session No 10:</b> Lodz Special Economic Zone SEZ as an example of the relationship between business and city hall in building a sustainable urban space – Dorota LOMBARDI |
| 15:00 – 15:30 | <b>Wrap-up session:</b> findings and conclusions – POLITECHNICA Bucharest, Romania Prof. Bogdan FLEACĂ                                                                                  |
| 15:30 -.....  | <b>Green Książy Młyn</b>                                                                                                                                                                |

**Thank you for your participation!**

Project manager: Bogdan FLEACĂ