



Are you a **student of I or II study cycle**? Then this is your chance to take your Business English and intercultural communication skills to the next level!

”Business Communication in Intercultural Context” is an exciting **programme** that connects students across borders to explore how culture shapes professional communication in today’s global business world.

Programme Structure

This international experience combines three weeks of online collaboration with a face-to-face BIP week at the University of Aveiro:

- **Online phase** (3 weeks): Interactive virtual workshops, teamwork, and project development with international peers.
- **On-site phase (24–28 November 2025)**: Intensive sessions, practical activities, and intercultural exchanges at the **University of Aveiro, Portugal**.

(*Online activities begin prior to the face-to-face visit and will be announced soon)



Through engaging online and on-site learning, you'll:

- Develop intercultural competence and confidence in international business contexts.
- Strengthen your Business English communication skills and gain insights into how communication styles influence business success.
- Collaborate with peers from diverse cultural and academic backgrounds.
- Experience an innovative teaching approach combining online and face-to-face learning Learn from expert lecturers and guest professionals.
- Build a network of international contacts that lasts beyond the classroom.

Don't Miss Out! Expand your horizons, enhance your professional skills, and prepare for a global career in business communication.

For more details or questions, please contact Joanna Miłosz-Bartczak at the Centre for Teaching and Learning joanna.milosz-bartczak@p.lodz.pl